

## Criteria for the Kevin M. Hale Publication Awards

The Hale Publication Awards are open to all societies who are current members of LHSNJ. Works by individual members are not eligible to be considered. All entries must have been published during the calendar year 2017. Entries must have been authored or published by the society. Republications will not be accepted. In the case of newsletters, only one issue per organization should be submitted for consideration. Five copies of each entry are due no later than January 31, 2018. They should be mailed to JB Vogt, Chair, Publications Committee, 6 Forty Oaks Road, Whitehouse Station, NJ 08889. Leave phone message at 908-534-4600 or email [jnvgt6@gmail.com](mailto:jnvgt6@gmail.com) with questions. A cover letter must accompany all submissions. The letter will include a contact email. In the case of newsletters only, the letter should state the frequency of publication and whether or not it is available online.

### **NEWSLETTERS**

Front Page:

Frequency of publication?

Front/back pages

Is it eye-catching?

Does it clearly identify the name of the group, the site, the date, the location?

Is there a web address given?

Contents:

Does it contain articles that add to our historic knowledge or understanding of a topic?

Does it encourage participation in the organization's activities? Does it encourage membership?

Does it contain articles about events that are current (or were at the time it was published)?

Does it review previous activities and successes?

Does it promote other heritage tourism? Does it promote other sites? Does the group partner with other sites?

Can it be viewed online?

Pictures:

Do they have historic or cultural value?

Are they clearly labeled and credited to the photographer?

Graphic quality—Are they eye-catching?

Contact Info:

Is it easy to contact the group or editor for more information? Is there an address, phone number, and/or email to contact?

### **BOOKLETS**

Significance of research (how much time/effort went into the research)

Quality of sources, primary or secondary

Is it clearly presented?

Quality of illustrations

Is it organized and well edited?

### **HISTORIC TOURS**

Is there a user-friendly map? Does it they indicate rest rooms, parking and accessibility?

Do they make visitors want to go?

Does it include history about each site to be visited?

Is the pamphlet one that visitors will want to keep for future visits?

Are there adequate contacts for more info?

Graphics-Are there pictures and a good layout?